

2003 Michigan Travel & Entertainment Calendar

FEATURE	PUBLICATION DATE	RESERVATION DEADLINE	MATERIAL DEADLINE
JANUARY			
Gaming Sampler	Jan 05	Dec 23	Dec 27
Web Directory NEW	Jan 05	Dec 19	Dec 19
Vacation Destination—Gaylord	Jan 05	Dec 23	Dec 27
Northern Michigan	Jan 19	Jan 09	Jan 13
Snowmobiling Feature			
Cabin Fever Escapes	Jan 26	Jan 16	Jan 16
Great Lakes Gaming Feature	Jan 26	Jan 16	Jan 20
FEBRUARY			
Spring Brochure Directory	Feb 09	Jan 23	Jan 23
Spring Escapes	Feb 23	Feb 13	Feb 13

FEATURE	PUBLICATION DATE	RESERVATION DEADLINE	MATERIAL DEADLINE
MARCH			
Destination—Ann Arbor	Mar 02	Feb 20	Feb 24
Gaming Sampler	Mar 02	Feb 20	Feb 24
Web Directory NEW	Mar 02	Feb 13	Feb 13
Kidz & Family Travel Feature	Mar 09	Feb 27	Mar 03
Destination—Kalamazoo/Battle Creek	Mar 09	Feb 27	Mar 03
Destination—Grand Rapids	Mar 16	Mar 06	Mar 10
Vacation Destination—Ludington/Pentwater/Manistee	Mar 23	Mar 13	Mar 17
APRIL			
Golf Magazine NEW	Apr 06	Jan 13	Jan 24
Gaming Sampler	Apr 06	Mar 27	Mar 31
Golf Feature NEW	Apr 13	Apr 03	Apr 07
Vacation Destination—Traverse City	Apr 13	Apr 03	Apr 07
Summer Brochure Directory	Apr 20	Apr 03	Apr 03
Destination—Lansing	Apr 27	Apr 17	Apr 21
Summer Travel Section	Apr 27	Apr 17	Apr 21

2003 Michigan Travel & Entertainment Calendar

FEATURE	PUBLICATION DATE	RESERVATION DEADLINE	MATERIAL DEADLINE
MAY			
Gaming Sampler	May 04	Apr 24	Apr 28
Sunrise Side Feature	May 04	Apr 24	Apr 28
Web Directory NEW	May 04	Apr 17	Apr 17
Vacation Destination—The Straits: Mackinac Island/Mackinaw City/ St. Ignace/Cheboygan	May 18	May 08	May 12
MI Wine Country Feature	May 18	May 08	May 12
Vacation Destination— NEW Marquette/Negaunee	May 25	May 15	May 19
Official Michigan.org NEW Warm Weather Guide	May 25	Feb 12	Feb 26

FEATURE	PUBLICATION DATE	RESERVATION DEADLINE	MATERIAL DEADLINE
JUNE			
Detroit Feature & Motown Sampler	Jun 01	May 21	May 23
Gaming Sampler	Jun 01	May 21	May 23
Web Directory NEW	Jun 01	May 15	May 15
Weekend Drives Feature	Jun 08	May 29	Jun 02
Vacation Destination—Cadillac	Jun 15	Jun 05	Jun 09
Kidz & Family Travel Feature	Jun 22	Jun 12	Jun 16
Eastern UP Feature	Jun 29	Jun 19	Jun 23
JULY			
Gaming Sampler & Feature	Jul 06	Jun 26	Jun 30
Web Directory NEW	Jul 06	Jun 19	Jun 19
Vacation Destination—Petoskey/ Harbor Springs/Boyne City/Charlevoix	Jul 13	Jul 03	Jul 07

2003 Michigan Travel & Entertainment Calendar

FEATURE	PUBLICATION DATE	RESERVATION DEADLINE	MATERIAL DEADLINE
AUGUST			
Gaming Sampler	Aug 03	Jul 24	Jul 28
Last Chance Summer Escapes	Aug 03	Jul 24	Jul 24
Motown Sampler	Aug 10	Jul 31	Aug 04
Fall Brochure Directory	Aug 17	Jul 31	Jul 31
Fall Golf Getaways Feature	Aug 24	Aug 14	Aug 18
Fall Color Section	Aug 31	Aug 21	Aug 25
SEPTEMBER			
Michigan's Cultural Tourism Feature	Sep 07	Aug 27	Aug 29
Gaming Sampler	Sep 07	Aug 27	Aug 29
Web Directory NEW	Sep 07	Aug 21	Aug 21

FEATURE	PUBLICATION DATE	RESERVATION DEADLINE	MATERIAL DEADLINE
OCTOBER			
Gaming Sampler	Oct 05	Sep 25	Sep 29
Web Directory NEW	Oct 05	Sep 18	Sep 18
Motown Sampler	Oct 12	Oct 02	Oct 06
Midwest Theater Feature	Oct 19	Oct 09	Oct 13
Snowmobiling Feature	Oct 26	Oct 16	Oct 20
NOVEMBER			
Gaming Sampler	Nov 02	Oct 23	Oct 27
Holiday Shopping Feature	Nov 02	Oct 23	Oct 27
Winter Travel Section	Nov 09	Oct 30	Nov 03
Winter Brochure Directory	Nov 16	Oct 30	Oct 30
Ski Feature	Nov 23	Nov 13	Nov 17
DECEMBER			
Gaming Sampler	Dec 07	Nov 26	Dec 01
Web Directory NEW	Dec 07	Nov 20	Nov 20
Winter Escapes	Dec 07	Nov 26	Nov 26