

Competitive Linage Summary by Account

Report Date: 8/28/06

Metro-Suburbia, Inc.

Newspaper Marketing & Sales Representatives

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SAMPLE

Company	Newspaper	Description	Col	In	Linage
Aero California	La Opinion		3.00	6.00	18.00
Total:					18.00
Alliance Bank	Philadelphia Inquirer	Alliance Bank	3.00	9.00	27.00
Total:					27.00
American Express Events	New York Post	US Open	6.00	14.00	84.00
	New York Times	US Open	6.00	21.00	126.00
Total:					210.00
American Home Mortgage	Philadelphia Inquirer		5.00	11.50	57.50
	Philadelphia Inquirer		6.00	1.00	6.00
Total:					63.50
Banco Popular	Ft. Lauderdale Sun-Sentinel		4.00	10.50	42.00
	Los Angeles Times		4.00	10.50	42.00
	New York Daily News	dreaming of more	4.00	10.00	40.00
	Orange County Register		4.00	10.50	42.00
	Orlando Sentinel	two good to pass up	4.00	10.50	42.00
	Star-Ledger (NJ)	5 %	4.00	10.00	40.00
Total:					248.00
Bankrate.com	Orlando Sentinel	bankrate.com	3.00	9.00	27.00
Total:					27.00
Bayer Corporation/Consumer C	Philadelphia Daily News	Ascencia	5.00	11.50	57.50
	Philadelphia Inquirer	Ascencia	6.00	21.00	126.00
Total:					183.50
Boston Medical Group	Dallas Morning News	has viagra	2.00	7.00	14.00
	Los Angeles Times		2.00	7.00	14.00
Total:					28.00
Briarcliff College	El Diario-La Prensa	traza tu propio...	3.00	6.50	19.50
Total:					19.50
BTS Travel	El Diario-La Prensa	viaje con nosotros...	6.00	6.50	39.00
Total:					39.00
Capital One - VISA	Chicago Tribune	Small Business	3.00	10.50	31.50
	Ft. Lauderdale Sun-Sentinel		3.00	10.50	31.50
	Philadelphia Daily News	Small Business	5.00	6.00	30.00
	Philadelphia Inquirer	Small Business	3.00	10.50	31.50
	Washington Post	Small business	3.00	10.50	31.50
Total:					156.00
Chrysler Division/Daimler Chrys	Ft. Lauderdale Sun-Sentinel		6.00	10.50	63.00
	Harrisburg Patriot-News	factory	6.00	21.00	126.00
	Orlando Sentinel	dealer ass	3.00	5.25	15.75

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Company	Newspaper	Description	Col	In	Linage
Chrysler Division/Daimler Chry	York Dispatch/Sunday News	factory	6.00	21.00	126.00
Total:					330.75
Cingular Wireless	New York Daily News	fewest dropped calls w/d	6.00	14.00	84.00
Total:					84.00
Colonial Mortgage	Philadelphia Inquirer		2.00	3.00	6.00
Total:					6.00
Comcast Communications	Oregonian		6.00	2.00	12.00
Total:					12.00
Commerce Bank	Ft. Lauderdale Sun-Sentinel		5.00	6.00	30.00
	Star-Ledger (NJ)	Open 361 days a year	2.00	5.00	10.00
Total:					40.00
Continental Airlines	New York Times	Service?	6.00	7.00	42.00
Total:					42.00
Continental Bank	Philadelphia Inquirer		6.00	3.00	18.00
	Philadelphia Inquirer		6.00	3.00	18.00
Total:					36.00
DirecTV	Newsday (NY)	The Jets are on SNY	6.00	14.00	84.00
Total:					84.00
Dish Network/EchoStar	Buffalo News	Football 24/7	3.00	10.00	30.00
	Connecticut Post	Football 24/7	3.00	10.00	30.00
Total:					60.00
Dodge Division/Daimler Chryse	La Opinion		1.00	18.00	18.00
Total:					18.00
Eos Airlines	New York Times	Todays business traveler	6.00	4.00	24.00
Total:					24.00
Epic Program (NYS Dept. of Hea	Newsday (NY)	Medicare Drug Coverage	6.00	14.00	84.00
Total:					84.00
Evans National Bank	Buffalo News	9 month CD	3.00	5.00	15.00
Total:					15.00
First Commercial Bank	Orlando Sentinel	tbd	5.00	5.75	28.75
Total:					28.75
First National Funding	Philadelphia Daily News	Need \$ 200 - 500	2.00	4.00	8.00
Total:					8.00
First Priority Bank	Philadelphia Inquirer	August 18-23	3.00	5.00	15.00
Total:					15.00

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Company	Newspaper	Description	Col	In	Linage
Ford Division/Ford Motor	Philadelphia Inquirer	Ford Dealers	6.00	2.00	12.00
Total:					12.00
Geddes Savings	Syracuse Post-Standard		4.00	10.00	40.00
Total:					40.00
General Motors Corporation	Newsday (NY)	Factory - NY the empire :	6.00	15.00	90.00
Total:					90.00
Gorilla Glue Company	Connecticut Post		3.00	10.00	30.00
	Pittsburgh Post		3.00	10.50	31.50
Total:					61.50
Green Ridge Financial	Philadelphia Daily News	Mortgage	5.00	3.00	15.00
Total:					15.00
Gulf Coast Bank & Trust	New Orleans Times-Picayune	Now is the time	3.00	5.00	15.00
Total:					15.00
Healthcare News Alliance	Los Angeles Times		3.00	10.50	31.50
Total:					31.50
Healthfirst, PPO	El Diario-La Prensa	los hospitales que...	6.00	13.50	81.00
	Hoy/New York		6.00	14.00	84.00
Total:					165.00
Hear X	Daily News LA Edition		4.00	10.50	42.00
	Los Angeles Times		3.00	14.00	42.00
	Orange County Register		4.00	10.50	42.00
Total:					126.00
Honeywell International Inc.	Star-Ledger (NJ)	Heart & science	4.00	15.00	60.00
Total:					60.00
Kaiser Permanente	Washington Post	E-health	3.00	10.50	31.50
Total:					31.50
Kingsmill Resort	Washington Post	Fall looks a lot greener	6.00	4.00	24.00
Total:					24.00
Lakeview Golf Resort & Spa	Cleveland Plain Dealer	resort	2.00	8.00	16.00
Total:					16.00
LaSalle Banks	Chicago Tribune	Small Business	6.00	3.00	18.00
Total:					18.00
Lasik Plus Vision Center	Chicago Daily Herald	lasik	3.00	10.50	31.50
Total:					31.50
LCA Vision (Novus)	Pittsburgh Post	Lasik Plus	3.00	10.50	31.50

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Company	Newspaper	Description	Col	In	Linage
Total:					31.50
Lexus Division/Toyota Motor Co	Chicago Tribune	Dealer Assoc/Golden Op	4.00	14.00	56.00
	Detroit Free Press	Dealer	6.00	10.50	63.00
Total:					119.00
Lincoln Mercury Division/Ford M	New Orleans Times-Picayune	Factory. Celebration	3.00	10.00	30.00
	Newsday (NY)	Celebration Clearance	6.00	21.00	126.00
Total:					156.00
M&T Bank	Washington Post	150th anniversary	5.00	18.00	90.00
	Westchester Journal-News	150th anniversary	6.00	21.00	126.00
Total:					216.00
MassMutual	New York Times	US Open sponsor	6.00	21.00	126.00
Total:					126.00
Mentor Corporation	La Opinion		3.00	12.00	36.00
Total:					36.00
MoneyGram International, Inc.	El Diario-La Prensa	envia...	6.00	2.00	12.00
Total:					12.00
Mountain Creek	Philadelphia Daily News		2.00	2.00	4.00
	Philadelphia Inquirer		2.00	2.00	4.00
Total:					8.00
New York Life Insurance Co. (N	La Opinion		3.00	10.50	31.50
Total:					31.50
Nextel Communications	Washington Post	Entry level prices	4.00	13.50	54.00
Total:					54.00
NFL Network	Record/Herald News	Dish network	3.00	10.50	31.50
Total:					31.50
Old City Financial Services, Inc.	Philadelphia Daily News	Lowest Fixed Rates	2.00	4.00	8.00
Total:					8.00
Pfizer Inc.	Atlanta Constitution	listerine	6.00	10.50	63.00
	Chicago Tribune	Listerine	6.00	10.50	63.00
	Dallas Morning News	listerine	6.00	10.50	63.00
	Los Angeles Times	Listerine	6.00	10.50	63.00
	Philadelphia Daily News	Listerine	5.00	6.00	30.00
	Philadelphia Inquirer	Listerine	6.00	10.50	63.00
Total:					345.00
Pleasant Holidays	Los Angeles Times		3.00	10.50	31.50
Total:					31.50

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PNC Bank	Hoy/New York		3.00	14.00	42.00
	Philadelphia Daily News	Loans	3.00	8.00	24.00
Total:					66.00
Procter & Gamble	Cleveland Plain Dealer	listerine/NNN	6.00	10.50	63.00
Total:					63.00
Provident Bank (Main Office)	Asbury Park Press	No Hassle	3.00	8.00	24.00
	Record/Herald News	Home equity line of credi	3.00	8.00	24.00
Total:					48.00
Quaker Oats Company	Atlanta Constitution	oats	6.00	3.00	18.00
	Chicago Sun-Times	Cholesteral Hunter	5.00	3.00	15.00
	Chicago Tribune	Colesterol Hunter	6.00	3.00	18.00
	Cleveland Plain Dealer	NNN	6.00	3.00	18.00
	Grand Rapids Press		6.00	3.00	18.00
	Los Angeles Times		6.00	3.50	21.00
	New York Daily News	oatmeal	6.00	3.00	18.00
	Philadelphia Daily News	Heart Health Cereal	5.00	3.00	15.00
	Philadelphia Daily News	Heart Health Cereal	5.00	3.00	15.00
	Philadelphia Inquirer	Heart Health Cereal	6.00	3.00	18.00
Washington Post	The Cholesterol Hunter	6.00	7.00	42.00	
Total:					216.00
Qwest Communications	Oregonian		5.00	14.00	70.00
Total:					70.00
Siemens Hearing Solutions	Chicago Daily Herald	hearing aids	6.00	10.50	63.00
Total:					63.00
Soloflex	Chicago Daily Herald	soloflex	3.00	11.00	33.00
	Grand Rapids Press	standby	3.00	9.75	29.25
	Los Angeles Times		3.00	10.50	31.50
Total:					93.75
Spencer Savings Bank Headqua	Record/Herald News	Home equity options	3.00	4.00	12.00
Total:					12.00
State Farm	Ft. Lauderdale Sun-Sentinel		3.00	6.00	18.00
Total:					18.00
Stonebridge Bank	Philadelphia Daily News	Banking Commercial Ler	1.00	4.00	4.00
	Philadelphia Inquirer	Banking Commercial Ler	1.00	4.00	4.00
Total:					8.00
SunTrust Banks	Atlanta Constitution	checking	4.00	10.50	42.00
	Ft. Lauderdale Sun-Sentinel		4.00	10.50	42.00
	Orlando Sentinel	checking	4.00	10.50	42.00

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SunTrust Banks	Washington Post	Checking beyond expect	4.00	10.50	42.00
				Total:	168.00
Tadin Herb & Tea Company	La Opinion		3.00	10.75	32.25
				Total:	32.25
Telemundo	Hoy/New York		6.00	7.00	42.00
	Hoy/New York		6.00	7.00	42.00
				Total:	84.00
Tiffany & Co	Los Angeles Times		3.00	10.50	31.50
				Total:	31.50
Time Warner	New York Daily News	Triple Play	6.00	14.00	84.00
	New York Daily News	we do it in high definition	3.00	7.00	21.00
	New York Times		3.00	10.50	31.50
	New York Times	How do you show ...	3.00	10.50	31.50
				Total:	168.00
T-Mobile	New York Times	Your phone away from h	3.00	10.50	31.50
	Star-Ledger (NJ)	A busload of minutes	6.00	10.50	63.00
				Total:	94.50
Toyota Motor Division	Ft. Lauderdale Sun-Sentinel		6.00	21.00	126.00
	Record/Herald News	factory - Time4Toyota.co	6.00	2.00	12.00
				Total:	138.00
Trane Company	Cleveland Plain Dealer	weltheroth	6.00	10.50	63.00
	Cleveland Plain Dealer	weltheroth	6.00	10.50	63.00
				Total:	126.00
U.S. Rare Coin & Bullion Reserv	Grand Rapids Press	standby	6.00	19.50	117.00
				Total:	117.00
Univision Communications Inc.	El Diario-La Prensa	LaFea mas bella	3.00	14.00	42.00
	El Diario-La Prensa	a tu lado	6.00	1.00	6.00
				Total:	48.00
US Cellular	Chicago Sun-Times	CTA Tunnel	5.00	3.00	15.00
	Chicago Tribune	RAZR	6.00	21.00	126.00
				Total:	141.00
USA Networks	New York Daily News	US Open	3.00	7.00	21.00
	New York Times	US Open - Tonight the L	3.00	10.50	31.50
				Total:	52.50
Verizon Wireless	Albany Times Union		6.00	21.50	129.00
	Allentown Morning Call		5.00	18.00	90.00
	New York Times	Switch and Take a hot ph	6.00	21.00	126.00

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Verizon Wireless	Star-Ledger (NJ)	Switch	6.00	21.00	126.00
				Total:	471.00
VISA USA, Inc.	Chicago Tribune	Business	3.00	21.00	63.00
	Los Angeles Times		3.00	10.50	31.50
	Los Angeles Times		3.00	10.50	31.50
				Total:	126.00
Washington Mutual	Asbury Park Press	Bump-Rate	6.00	10.50	63.00
	Atlanta Constitution	who will	6.00	10.50	63.00
	Chicago Daily Herald	bank	6.00	10.50	63.00
	Chicago Sun-Times	13-Month CD	5.00	6.00	30.00
	Chicago Tribune	13-Month CD	6.00	10.50	63.00
	Daily News LA Edition		6.00	10.50	63.00
	Dallas Morning News		6.00	10.75	64.50
	Ft. Lauderdale Sun-Sentinel		6.00	10.50	63.00
	Los Angeles Times		6.00	10.50	63.00
	New York Daily News	WaMu CD	6.00	7.00	42.00
	New York Post	13 month CD	6.00	7.00	42.00
	Newsday (NY)	Who will mature ...	6.00	7.00	42.00
	Orange County Register		6.00	10.50	63.00
	Oregonian		6.00	10.75	64.50
	Orlando Sentinel	ibp-ibpd	6.00	10.50	63.00
	Record/Herald News	13 month CD	6.00	10.50	63.00
	Star-Ledger (NJ)	13 month CD	6.00	10.50	63.00
	Washington Post		6.00	10.00	60.00
Westchester Journal-News	13 month CD	6.00	10.50	63.00	
				Total:	1101.00
Wells Fargo	Daily News LA Edition		4.00	4.75	19.00
				Total:	19.00
Whitney Bank	New Orleans Times-Picayune	Humbled by your strengt	4.00	14.00	56.00
				Total:	56.00
XM Satellite Radio, Inc.	New York Times	Follow the US Open ...	3.00	10.50	31.50
				Total:	31.50
				Grand Total:	7,513.00